

4TH ANNUAL FOOD TRUCK FESTIVAL

SPONSORSHIP OPPORTUNITIY



Copake Country Club is proud to present the 4th annual Food Truck & Craft Beer Festival, a gathering of some of the best breweries, food trucks, and local makers in the Hudson Valley for an unforgettable afternoon.

Each year we've topped the previous year with continued success and more than doubled our attendance from our first year! That means you have an opportunity to have hundreds of eyes on your business!

THE NUMBERS:

8k

followers
on social media

12k

unique
website visitors

4.5k

e-blast
subscribers

800+

expected
attendees

SPONSORSHIP OPPORTUNITIES

LEVEL 1 ENTERTAINMENT SPONSOR | \$200 *5 slots available*

Have your business keep the fun flowing and support the additional entertainment activities of the day!

Benefits: a dedicated social media post, listing on the event web page and branded sign by entertainment activities.

LEVEL 2 KIDS CORNER SPONSOR | \$350

This event is family friendly so of course the kiddos need something fun to do, thanks to YOU!

Benefits of level 1 plus: 2 VIP tickets and a branded sign by the Kids Corner thanking your business.

LEVEL 3 GENERAL SEATING SPONSOR | \$600 *3 slots available*

Guests will be thanking YOUR business for a comfortable place to sit and relax during the event!

Benefits of level 1 plus: 4 VIP tickets and table tents on all tables with your logo.

LEVEL 4 VIP TENT SPONSOR | \$1,000

It's more fun as a VIP! Decorate the VIP lounge to your liking and share what makes your business shine!

Benefits of level 1 plus: 6 VIP tickets, an e-blast feature and option to include marketing material in the VIP tote bags.

LEVEL 5 MARKETING SPONSOR | \$2,000 *Deadline Friday July 15*

Be a top sponsor and have your logo on all of our print marketing material for the festival. That's hundreds of guests looking at your business leading up to and on the event day!

Benefits of level 1 plus: 8 VIP tickets, your logo on all beer cups, and a dedicated e-blast about our sponsor.

Sponsorship Deadline: Wednesday, August 24. For more info or to become a Sponsor contact Caitlyn at copakefoodtruckfest@gmail.com or call 518.325.0019